



LEAVE NO TRACE

SPOTLIGHT

ABOUT SPOTLIGHTS

Leave No Trace Spotlights help land managers and partners make Leave No Trace a more visible, consistent, and actionable part of the recreation experience, from messaging and education to programming, staff training, and everyday operations. This free program provides tailored education, programming, and resources that strengthen Leave No Trace implementation, protect natural and cultural resources, and offer a pathway toward Leave No Trace Gold Standard Designation.

GOALS

Designed around your site's needs and priorities

- **Advance toward Gold Standard.** Identify priorities, resources, and next steps toward recognition.
- **Strengthen site-wide implementation.** Learn ways to integrate Leave No Trace into messaging, programming, training, and operations.
- **Build on existing efforts.** Recognize what is working well and find opportunities to go further.
- **Enhance the recreation experience.** Help staff, volunteers, and visitors understand and apply Leave No Trace.
- **Support public engagement.** Offer site-specific education and outreach for visitors and the community.
- **Create lasting impact.** Strengthen partnerships and sustain efforts beyond the Spotlight.

WHAT HAPPENS DURING A SPOTLIGHT

Spotlights typically include up to three days of on-site programming and support, planned with Leave No Trace staff around your site's goals, needs, and capacity.

Education & training

Build knowledge and skills among staff, volunteers, partners, and stakeholders through workshops and tailored programming, such as Effective Communication of Leave No Trace, Youth Educator training, Tools & Resources session.

Site assessment & implementation planning

Assess how Leave No Trace education and messaging is currently integrated at your site, identify strengths and gaps, and determine next steps toward Gold Standard Designation.

Public engagement & outreach

Connect visitors and community members with Leave No Trace through flexible, site-specific activities like pop-up education, ranger talks, guided hikes, community events, or stewardship projects.

WHAT TO EXPECT

Hosts work with Leave No Trace staff to plan the Spotlight, secure logistics, promote events, and carry out programs on site, in an approach that fits your site.

Leave No Trace will provide

- Planning support and coordination with host staff.
- Tailored educational programming, training, and resources.
- Guidance to assess current implementation and find opportunities.
- Support and promotional materials for outreach and public events.
- Recommendations and resources to sustain efforts and progress toward Gold Standard.

Host responsibilities

- **Share site priorities.** Current Leave No Trace efforts, existing initiatives, and goals.
- **Plan programs and events.** Choose the staff, partners, and activities that matter most, favoring quality over quantity.
- **Coordinate on-site logistics.** Locations, staffing, and supplies.
- **Invite and promote.** Engage staff and partners and promote public activities.
- **Identify next steps.** Use what you learn to sustain and expand efforts.

We look forward to working with you on a Leave No Trace Spotlight. Questions? Contact Spotlights@LNT.org