

COBRANDED & CUSTOM REFERENCE CARDS

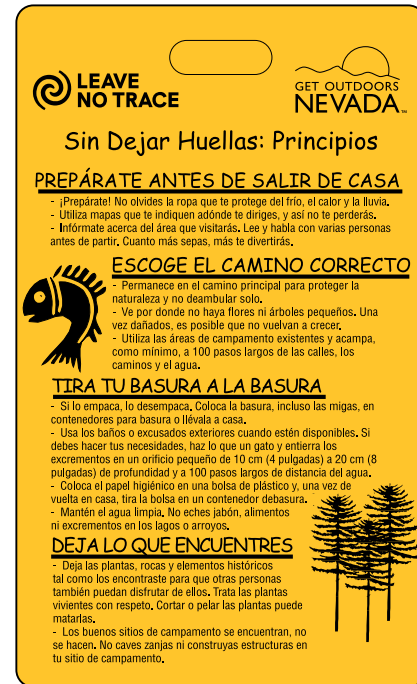


Entities looking to create cobranded or custom tags must be a current partner in good standing. The minimum number of cards available for purchase is 2500. Partners may request custom quantities for any amount over 2500.

COBRANDED REFERENCE CARDS:

Cobranded [reference cards](#) are created when a partner takes an already existing reference card and adds their logo. These cards may have bullets removed or added or other minor changes to make them more locally specific. Below is the pricing structure for cobranded reference cards.

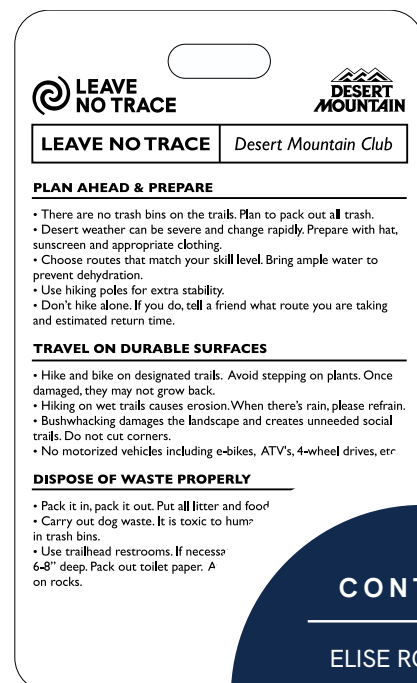
QUANTITY	COST PER TAG	TOTAL COST
2500	\$0.25	\$625
5000	\$0.23	\$1,150
10,000	\$0.22	\$2,200
25,000	\$0.21	\$5,250



CUSTOM REFERENCE CARDS:

When partners want to develop new language for an existing reference card or create a new card topic, they can work with the Center to develop a custom reference card. In this case, partners will work directly with Education Department staff to create custom language for the card. Below is the pricing structure for custom reference cards. Two hours of staff time to develop custom content is included in this pricing.

QUANTITY	COST PER TAG	TOTAL COST
2500	\$0.29	\$ 725
5000	\$0.27	\$1,350
10,000	\$0.24	\$ 2,400
25,000	\$0.218	\$5,450



CONTACT:

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