

# COBRANDED & CUSTOM REFERENCE CARDS

Entities looking to create cobranded or custom tags must be a current partner in good standing.

## COBRANDED REFERENCE CARDS

Cobranded reference cards are created when a partner takes an already existing [reference card](#) and adds their logo. These cards may have bullets removed or added or other minor changes to make them more locally specific. Below is the pricing structure for cobranded reference cards.

Quantity	Cost Per Tag	Total Cost
2500	\$0.23	575
5000	\$0.21	\$1,050
10,000	\$0.20	\$2,000
25,000	\$0.19	\$4,750

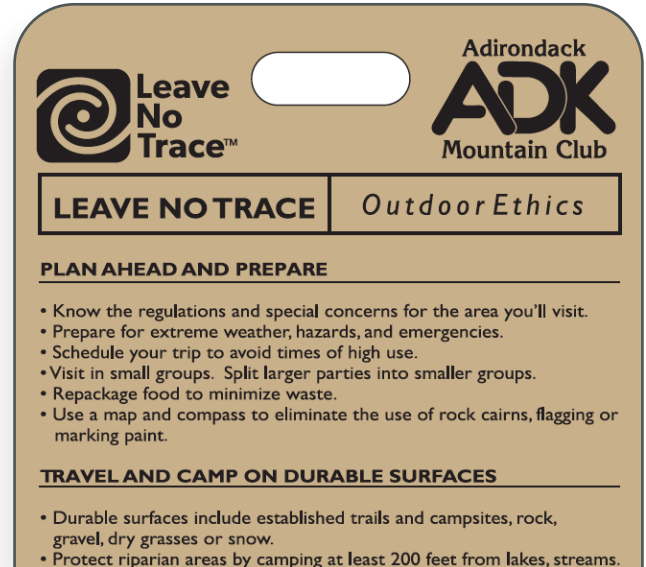
Additional quantity pricing available upon request.

## CUSTOM REFERENCE CARDS

When partners want to develop new language for an existing reference card or create a new card topic, they can work with the Center to develop a custom reference card. In this case, partners will work directly with Education Department staff to create custom language for the card. Below is the pricing structure for custom reference cards. Two hours of staff time to develop custom content is included in this pricing.

Quantity	Cost Per Tag	Total Cost
2500	\$0.27	\$ 675
5000	\$0.25	\$1,250
10,000	\$0.22	\$ 2,200
25,000	\$0.198	\$4,950

Additional quantity pricing available upon request.



FOR MORE INFORMATION PLEASE CONTACT:

FAITH OVERALL | Community Engagement Manager | [faith@LNT.org](mailto:faith@LNT.org) | 303.442.8222 ext. 112