Age Group: 9 and older  
Time: 45-60 minutes  
Objective: Establishes a connection between fun and promoting the Seven Principles of Leave No Trace  
Materials: A list of the Leave No Trace Seven Principles [found here]  
One double-sided park brochure template for each learner (including adults!)  
Colored pencils or crayons

**Introduction (3-5 minutes)**

First, participate in a virtual tour of a National Park. After the tour is over, ask your learner list some of the things that they remember about the park tour (facts, park activities, etc). Ask your learner how the Seven Principles of Leave No Trace might apply at this park. Remind your learner that Leave No Trace is information and skills that help people protect themselves and also the areas that they visit. Leave No Trace is about making good decisions to protect the world around you—the world we all enjoy. Read and Explain each principle.

**The Activity (35-50 minutes)**

1. Imagine that you have been asked to make a brochure for the park that you just toured. In the first section, write the name of the park and describe it.

2. In the second section, write about things you can do at this park. Draw a picture of what you would like to do if you ever visit in person. In the third section, write down the names of each of the Seven Principles.

3. In the fourth section, write about why Leave No Trace is important in this park.

4. Fold the brochure along the dashed lines.

5. On the outside cover, write your name and the name of the park. Decorate the cover with pictures that represent this park.

**Wrap Up (3-5 minutes)**

Ask your learner to share their brochure with you. If you are engaging with other people over a video call, ask learners to hold their brochure up to the camera and talk about their park visit—think a “show and tell” manner. Ask learner(s) about other ways that they can encourage friends and family to visit the park. Remind the group that having fun at a park and practicing Leave No Trace are one in the same! Consider hanging the brochure up to display in your home.

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1. The orientation of the PDF has been set up to print double sided. We recommend that you print the template onto card stock.

2. In your PDF reader, select print to open the print options window.

3. If you are using Adobe, make sure that Actual Size is selected underneath the Page Sizing & Handling area. Also make sure that the Orientation of the page is landscape.

4. Print one copy first as a test. Fold the test copy along the dotted lines to confirm that the print sizing is correct. Once you confirm the document printed correctly, print off the quantity that you require for your group.
Park Brochure

(name of park)

The Seven Principles of Leave No Trace:

1. 

2. 

3. 

4. 

5. 

6. 

7. 

Leave No Trace is important here because...