



Subaru | Leave No Trace

**TRAVELING
TRAINERS**

TRAININGS, EDUCATIONAL PROGRAMS & OUTREACH

PROVIDED BY THE SUBARU/LEAVE NO TRACE TRAVELING TRAINERS





TRAININGS, EDUCATIONAL PROGRAMS, & OUTREACH PROVIDED BY THE SUBARU/LEAVE NO TRACE TRAVELING TRAINERS

The Leave No Trace Center for Outdoor Ethics is dedicated to protecting the outdoors by teaching and inspiring people to enjoy it responsibly. The Center accomplishes this mission by delivering cutting-edge education and research to millions of people across the country every year. The Subaru/Leave No Trace Traveling Trainers serve as the mobile education arm of the Center, fulfilling this role since 1999 thanks to the generous support of Subaru of America and other partners. Four Traveling Trainer teams of two individuals each live and work on the road, delivering Leave No Trace programs from coast to coast to children and adults of all experience levels and ages.

This document describes the types of educational trainings, workshops and outreach programs offered by the Subaru/Leave No Trace Traveling Trainers and includes frequently asked questions about these offerings.

TRAININGS & PROGRAM OFFERINGS



AWARENESS WORKSHOPS

An Awareness Workshop is any formal Leave No Trace presentation that is one-day or less in length. *The minimum group size is 12 participants.* Awareness Workshops offered by our Traveling Trainers are free of charge to most event hosts (see FAQ page 9). Traveling Trainers offer various types of Awareness Workshops as described below.

AWARENESS WORKSHOP FOR ADULTS

These workshops and trainings are designed for both individuals interested in learning about Leave No Trace and those interested in teaching Leave No Trace. They include a wide variety of programs ranging from a 30-minute presentation to a day-long workshop. Most Awareness Workshops for adults are 1-3 hours in length.

Our Trainers facilitate experiential-based programs that include interactive presentations, activities and discussion focused on Leave No Trace outdoor skills and ethics. Though the Leave

No Trace Seven Principles are at the core of these workshops, they can be adapted for specific audiences, environments, resource or recreation needs. Our Trainers have conducted these types of workshops for land managers, outdoor professionals, college students, trail crews, hiking club members, retail store employees and others interested in Leave No Trace skills and ethics. Program length depends on the needs of the audience and can be tailored for a specific outdoor user group or to certain aspects of the Leave No Trace program.

EFFECTIVE COMMUNICATION OF LEAVE NO TRACE

This 3-hour (or longer) interactive presentation teaches participants how to effectively communicate Leave No Trace practices through robust discussion, participant engagement and practice. This session will include the Authority of the Resource Technique, a method of sharing Leave No Trace information with others that is quick, effective and highlights the importance of our impact on the natural world. This research-based technique is widely used by federal, state and local land managers as well as volunteer stewards around the world. This workshop is specifically designed for agency employees, park partners, guide services, outfitters, friends' groups, volunteers and others who educate the public. This training utilizes a "Train-the-Trainer" format to facilitate the learning process and allow everyone to be active in the workshop. It is most beneficial if participants have some familiarity with Leave No Trace practices and principles. Participants are encouraged to gain or refresh their Leave No Trace knowledge with our Online Awareness Workshop: [Int.org/learn/online-awareness-course](https://www.int.org/learn/online-awareness-course).

Depending on program length and site-specific focus, topics may include:

- Overview of Leave No Trace Principles, Practices and Ethics: Through interactive activities and

discussion, participants will explore both the hows and whys behind the importance of practicing Leave No Trace.

- Steps of the Recreation Experience: Understanding the various stages of a visitor's recreation experience, and where in that process a visitor may be when encountered, can help best frame the conversation from a perspective that is both empathetic and most meaningful.
- Effective Communication: What we say is as important as how we say it, and effective communication is key to breaking down barriers to opposition and providing a space for visitors to feel receptive to our message.
- Research on Effective Communication: The scientific literature on effective communication with visitors to parks and protected areas can help make interactions meaningful and valuable by leveraging specific research findings.
- Authority of the Resource: This technique, pioneered by Dr. George Wallace, routinely serves as a proven method of changing visitor behavior through deemphasizing regulation in favor of education about the natural world. Participants will discuss local impacts and generate clear, succinct and focused social and ecological reasons for visitors to engage in practices that help avoid these impacts.



YOUTH LEADER/EDUCATOR TRAINING

These workshops focus on training teachers, guides, camp staff, and other youth leaders interested in teaching kids how to enjoy the outdoors responsibly. These 1-2 hour long workshops include lots of fun, interactive

activities educators can use to teach campers, students, and other youth participants how to Leave No Trace. Trainers may share activities from Leave No Trace's Bigfoot's Playbook, PEAK, and TEEN Program.

AWARENESS WORKSHOP FOR YOUTH

These hands-on educational workshops use an interactive approach to teach youth between the ages of 6 and 18 how to enjoy the outdoors responsibly. The activities and material covered in these workshops are tailored to the participants based on their age, knowledge and experience in the outdoors. We explore the what and the why behind Leave No Trace through games, activities and educational resources from our Bigfoot's Playbook and PEAK. Perfect for schools, afterschool programs, camps, youth groups and

scouts. Program length typically varies from 45 minutes to 2 hours.

Program content, length and additional considerations (e.g. group size, setting, adult assistance and participation, etc.) will be discussed in advance with prospective hosts. Teachers will be invited to utilize Leave No Trace pre- and post-visit lesson plans to prepare students for the workshop and reinforce concepts after the Trainers' program.

AWARENESS WORKSHOP HOST RESPONSIBILITIES

As the on-site host of Awareness Workshops offered by the Subaru/Leave No Trace Traveling Trainers, we rely on you for the following:

- Communicating with the Traveling Teams Manager and Traveling Trainers in a timely manner regarding program planning and logistical questions.
- Working with the Traveling Trainers to determine workshop content and focus.
- Inviting and securing participants in advance to ensure minimum participation. Leave No Trace staff can share promotional materials and create a simple RSVP/free registration link on the LNT.org website to assist with event promotion and recruitment.
- Procuring a suitable space indoors or outdoors depending on the program type.
- Providing information or assistance, when feasible or applicable, with securing camping or other local accommodations.



OUTREACH EVENTS

The Traveling Trainers set up their branded 10x10 booth and/or a table top display with Leave No Trace educational materials, interactive activities and information on how to get more involved with Leave No Trace. Visitors to the Leave No Trace booth will learn about Leave No Trace outdoor skills and ethics and how to minimize our impacts while recreating in the outdoors. This type of outreach can take place in an indoor or outdoor space and is ideal for Visitor Centers, popular trailheads, festivals, races, expos and other forward-facing opportunities. Additionally, our Traveling Trainers travel in an eye-catching wrapped Subaru vehicle that they can pull up next to their booth, if space allows. Booth outreach events conducted by the Traveling Trainers are free.

EXAMPLES OF TRAVELING TRAINER ACTIVATION DURING OUTREACH EVENTS INCLUDE:

Trailhead or Visitor Center Outreach: The Traveling Trainers educate individuals at Visitor Centers or popular trailheads about Leave No Trace skills, ethics and any special concerns about the area. The teams hand out free educational information and encourage visitors to practice Leave No Trace while in the area and beyond.

Expo/Conference and Festival Programs: Individuals visiting the Leave No Trace booth at consumer trade shows, conferences and festivals will receive free Leave No Trace educational materials and information on the organization. Dedicated training sessions or workshops can also be scheduled during this type of outreach.



TRAINER COURSES

Leave No Trace Trainer Courses are two-day, interactive trainings conducted in an outdoor setting that help participants better understand and teach Leave No Trace skills and ethics. This course is designed for individuals who will be teaching Leave No Trace in both a formal and informal setting and those who want to deepen their understanding of the science behind the Leave No Trace Seven Principles. Through lectures, discussion, interactive activities and a two-day outing, this course will give participants tools and techniques to further define their outdoor ethic while learning Leave No Trace skills to pass along to others. An ideal program for outdoor professionals working with adults or youth, agency staff and anyone interested in increasing their ability to teach Leave No Trace in a variety of settings including schools, camps, parks, wilderness and frontcountry areas.

- **Course Cost:** \$100 **per person** for courses hosted by Leave No Trace Community Partners (at \$300 level or higher)/\$125 **per person** for courses hosted by non-partners. Includes dinner on Day 1, breakfast and lunch on Day 2, educational materials for the course, and a one-year membership to the Leave No Trace Center for Outdoor Ethics. Trainer Courses are subject to a \$250 deposit.
- **Group Size:** Minimum number of participants: 5; Maximum: 12.
- **Host Responsibilities:** Inviting and securing participants; procuring a classroom space (with electricity) for the morning of Day 1 and a basecamp style campground or outdoor location for the remainder of the course; collecting participant payment/registration prior to the course; communicating in a timely manner regarding course logistics and planning questions.
- More information about Leave No Trace Trainer Courses led by the Subaru/Leave No Trace Traveling Trainers, along with information about additional Trainer Course providers can be found at www.LNT.org.

FAQ

REGARDING SUBARU/LEAVE NO TRACE TRAVELING TRAINER PROGRAMS



WHAT WILL PARTICIPANTS LEARN DURING A LEAVE NO TRACE AWARENESS WORKSHOP?

Depending on the program length, audience and focus, Awareness Workshops may include:

- The principles and ethics of Leave No Trace, including:
 - How to prepare for outdoor adventures and outings to minimize risk and impact
 - What to do when there is no bathroom, why trash and dog waste should be packed out, what to do with dirty dishwater
 - How to build a Leave No Trace campfire to prevent harming ecosystems
 - How to protect trees and vegetation in your campsite or picnic area, and the right way to hike on and off trails
 - Why leaving your mark is overrated and how to avoid spreading invasive species
 - The best ways to interact with wildlife on trails, at camp or your local park
 - Ways to share trails and how to prevent user conflicts
 - Effective communication tools for “Less than Leave No Trace” moments
 - The role and function of the Leave No Trace Center for Outdoor Ethics.
 - How to teach and communicate Leave No Trace curriculum in a variety of settings including backcountry and frontcountry areas.
 - Effectively communicating Leave No Trace through the Authority of the Resource technique, a proven method of changing visitor behavior through deemphasizing regulation in favor of education about the natural world around us.
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WHAT IS THE COST FOR A PROGRAM OFFERED BY THE TRAVELING TRAINERS?

Awareness Workshops and Outreach Events offered by our Traveling Trainers are FREE of charge to most event hosts. Awareness Workshops do come at a cost to for-profit companies who are not partnered with the Leave No Trace Center for Outdoor Ethics. For partnership inquiries, contact our development department at 1.800.332.4100.

The cost per participant for a Leave No Trace Trainer Course facilitated by the Subaru/Leave No Trace Traveling Trainers is \$100 for courses hosted by Leave No Trace Community Partners (at the \$300 level or higher) and \$125 for courses hosted by non-partners.

HOW LONG ARE THE LEAVE NO TRACE PROGRAMS OFFERED BY THE TRAVELING TRAINERS?

Program length depends on the needs of the audience and focus of the program. Awareness Workshops range from a 30-minute presentation to a day-long workshop. Most Awareness Workshops for adults are 1-3 hours in length. Programs for youth typically range from 45 min-

utes to 2 hours. The Leave No Trace Trainer Course includes 16 hours of instruction over two-days. Booth or tabling outreach events typically range from 3 hours to all day or can take place over multiple days (e.g. a multi-day festival).

WHAT TYPE OF SPACE OR EQUIPMENT IS NEEDED FOR PROGRAMS OFFERED BY THE TRAVELING TRAINERS?

The type of space or setting needed varies by program. Programs can take place indoors or outdoors and during daytime or evening hours. The Traveling Trainers travel with a laptop and projector, a variety of educational tools, materials and handouts, a pop up 10x10 Leave No Trace branded booth and table top display materials. They do NOT travel with

a table. During the program planning process, the Traveling Teams Manager and/or Traveling Trainers will request additional information from program hosts about the space and setting and any additional equipment needs (e.g. access to electricity, screen or white wall, confirming if a table can be provided, etc.).

WHAT IS THE MINIMUM OR MAXIMUM GROUP SIZE?

The minimum group size for most Awareness Workshops is 12 participants. Smaller group requests from partners will be evaluated on a case by case basis. The maximum group size depends on the setting but can generally go up to 50 people, although groups of 20-30 typically include more hands on, experiential activities and greater individual participation.

For youth programs, the maximum number of kids depends on the age, length of program and type of program desired by the host (e.g. hands-on vs. interactive presentation). For school programs, we typically work with classroom

sized groups as opposed to an assembly style format. However, larger presentations of up to 100 elementary/middle school students (with active adult participation) and up to 200 high school students are feasible. A hands-on, activity-based program works best with 25-30 students. Younger groups (10 and under) require additional active adult participation; preferably a 1-5 ratio of adults to children.

Knowing ahead of time how many participants, especially youth, are expected to attend is essential to preparing an engaging, effective and age-appropriate workshop or session.

HOW ARE PROGRAMS PROMOTED OR PARTICIPANTS INVITED?

Hosts are responsible for inviting and securing participants in advance to ensure minimum participation and avoid event cancellation. The Leave No Trace Center for Outdoor Ethics can share promotional materials (e.g. event flyer) and create a RSVP/free registration link on our website for certain Awareness Workshops

to assist with event promotion and participant recruitment. For Trainer Courses, hosts are also responsible for collecting participant payment and registration information prior to the course. More information about event promotion can be discussed during the planning process.

WHAT INFORMATION IS NEEDED FROM THE HOST FOR PLANNING A PROGRAM WITH THE TRAVELING TRAINERS?

During the planning process, the Traveling Teams Manager will ask the host for logistical information such as: program date; time; audience (including approximate #, youth or adults, familiarity with Leave No Trace, etc.); address; on site contact email/phone; and anything else we should know about the group or program (e.g. program focus, local impacts or topics to emphasize, etc.).

The Traveling Teams Manager and/or Traveling Trainers may also inquire about equipment needs and/or local camping/housing options and recommendations.

Once the basic logistical information is in place and the date is set, the Traveling Teams Manager

will send a confirmation note to the host, including an email introduction to the Traveling Trainer team who be leading the program(s). About a month prior to the event, the Traveling Trainer team will reach out to the event host directly to introduce themselves, confirm the logistics, and connect about any remaining details.

Hosts are asked to communicate with the Traveling Teams Manager and Traveling Trainers in a timely manner regarding logistics and planning questions due to the teams' demanding travel schedules and need for information with as much advance notice as possible.

WHERE DO THE TRAVELING TRAINERS STAY DURING PROGRAMS?

Subaru/Leave No Trace Traveling Trainers typically camp the majority of the time, with the exception of travel and programming in major urban areas, during periods of severe weather, or when a host organization is able to provide alternate accommodations on site or in close proximity of programs.

During the planning process, the Traveling Teams Manager/and or Traveling Trainers may ask the host to provide information or

assistance, if applicable and when feasible, with securing camping or other local accommodations. Host-provided camping or alternate housing is always greatly appreciated given the teams' demanding travel schedules and lack of a home base (i.e. living and working out of a vehicle).

For Trainer Courses, the event host is responsible for securing a basecamp style campground, if applicable. This includes acquiring any necessary permits. This includes acquiring any necessary permits.

HOW DOES THE CENTER MANAGE REQUESTS FOR TRAVELING TRAINER EDUCATIONAL AND OUTREACH PROGRAMS?

Only four teams of Traveling Trainers deliver programs in the lower 48 states. Due to work on the Leave No Trace in Every Park and Leave No Trace for Every Kid initiatives, the Traveling Trainers have VERY limited capacity for additional program requests, and the schedules fill up far in advance. We still welcome training, workshop and outreach inquiries, but please note that all requests will be evaluated to see if they align with the scheduling, availability, and priorities of our Subaru/Leave No Trace Traveling Trainers. Flexibility on the part of the host can increase the chances that team schedules may align with program requests. The Center also keeps requests on file for potential future programming.

The Center reviews all requests and makes selections based on some or all of the following criteria:

- Programming requests submitted at least 6-9 months prior to the event date and that include flexible date options may have a greater chance of scheduling. Requests submitted with less notice will be considered but may not be possible due to limited availability and geographical considerations.
- Land Management Partner Agencies and Community or Corporate Partners in good

- standing receive preference.
- Potential events that have the capacity to reach large numbers or provide in-depth training generally receive preference.
- Trainings that provide the opportunity to reach individuals who can and will actively share Leave No Trace information formally with others are considered high-value requests.
- Requests from locations where no Leave No Trace educators, partners or volunteers exist or that represent new training, education and outreach opportunities (i.e. events or trainings that the Center has never been part of) may receive preference over requests where there are existing Leave No Trace resources.
- Opportunities to reach new audiences with Leave No Trace may receive preference.
- Although trainings are generally prioritized, booth events will be considered if other criteria listed above are also met.

If the Traveling Trainers cannot be scheduled for requested programs, we provide referrals to our broader network of educators, including State Advocates, Chapters, and local volunteers and partners. Prospective hosts can also contact the Leave No Trace Center for Outdoor Ethics Education Team at courses@LNT.org to inquire about custom Leave No Trace training opportunities.

CONTACT US

For more information on trainings, educational programs and outreach provided by the Subaru/Leave No Trace Traveling Trainers, please contact:

Leave No Trace Center for Outdoor Ethics

P.O. Box 997 | Boulder, CO 80306

www.LNT.org | 1.800.332.4100 | info@LNT.org