

APPLICANTS WANTED!
SUBARU/LEAVE NO TRACE TRAVELING TRAINER PROGRAM
LEAVE NO TRACE CENTER FOR OUTDOOR ETHICS



Mission: The Leave No Trace Center for Outdoor Ethics is an educational nonprofit organization that teaches people how to enjoy the outdoors responsibly. The Subaru/Leave No Trace Traveling Trainer Program is the mobile education arm, delivering Leave No Trace education to local communities. The Subaru/Leave No Trace Traveling Trainer program, sponsored by Subaru of America, reaches millions of people annually, promoting stewardship of the outdoors.

Position Opening: The Leave No Trace Center for Outdoor Ethics seeks a dynamic, savvy, extroverted team of educators (**only teams of two are accepted as applicants**) for an April 2016 through April 2017 Subaru/Leave No Trace Traveling Trainer position. As Traveling Trainers, teams live on the road, camp over 250 nights a year, and deliver Leave No Trace programs promoting the Leave No Trace minimum impact program to outdoor enthusiasts of all experience levels and ages. Teams create social media content, videos, weekly blogs, and detailed program reporting. Teams are focused in one of four regions as determined by the Center, but will work and travel outside of that region as needed. Team members are outfitted with a Subaru vehicle, basic equipment and supplies necessary for teaching and camping, and technology for communication needs. The majority of this work is with first-time users in frontcountry settings.

The Subaru/Leave No Trace Traveling Trainers represent the Leave No Trace Center for Outdoor Ethics as ambassadors and educators and should be pumped to do all of the following:

- Educate > Camp > Play Outside > Drive > Educate > Camp > REPEAT

- Prepare and present Leave No Trace programs for diverse groups of all ages such as youth, youth serving organizations, land managers, park staff, college classrooms, hiking/paddling/climbing and other user groups, and the general public
- Develop and evolve curriculum for scheduled programs – including program reporting on the back end
- Expo in boothing areas at Outdoor Retailer, trade shows, conferences, outdoor festivals, races, interpretive trails, at trailheads, and other forward facing events
- Generate social media content via creating blogs, posting Instagram photos, and creating videos highlighting work with partners, constituents and the general public
- Promote and help build our membership and partnership programs
- Be high energy, open, and ready to engage with whatever the day requires



Employment and travel begin without exception April 28th, 2016 extending through April 1st, 2017.

Leadership and Interpersonal Requirements:

- High-level of motivation, energy, creativity and professionalism
- Charismatic and entertaining public speaking and verbal communication skills
- Interpersonal skills to facilitate work with a wide range of individuals and groups from diverse backgrounds

- Must enjoy working with and educating both adults and kids of all ages
- A positive, flexible disposition as well as the ability to deal with an evolving and unpredictable itinerary
- Ability to see stories amidst events and help tell those stories
- Excellent time-management skills
- Established interpersonal relationship with other applying team member

Education and Technical Requirements:

- Experience teaching in an indoor and outdoor environment
- Exceptional written and verbal communication skills
- Skill in writing for a variety of audiences - strong editing and proofreading skills
- Savvy with creating social media content, video creation, and photography
- Demonstrated passion for and participation in outdoor recreation
- Current, Basic First Aid and CPR certification
- Prior Leave No Trace Training (the Center will train the right team)
- Personal budgeting and expense tracking skills
- Proficiency with Mac computers

POSITION: Subaru/Leave No Trace Traveling Trainer Regional Team

SALARY: Living stipend, health insurance stipend, limited monthly salary and all travel expenses, a vehicle, and basic gear for life on the road.

CLOSING DATE: January 25th, 2016

APPLICATION PACKET:

1. Resumes for both team members
2. Joint Cover Letter – 2 page maximum
3. 30 second – 1 minute creative video introducing yourselves and highlighting content creation skills
4. Please be prepared to provide 3 references upon request

EMAIL TO: Betsy@LNT.org | subject: Traveling Trainer Search - 2016

OTHER CONSIDERATIONS

-No calls please.

-Pre-paired teams only apply. We will not place individuals into a team.

-U.S residents only

-No pets allowed

For more information about the Subaru/Leave No Trace Traveling Trainer Program and the Leave No Trace Center for Outdoor Ethics, visit www.LNT.org.

The Leave No Trace Center for Outdoor Ethics is an equal opportunity employer.