



Custom Leave No Trace Training and Program Development

The Center for Outdoor Ethics is pleased to offer a wide variety of specialized Leave No Trace training to meet the needs of diverse outdoor enthusiasts, land managers and the general public. With a wealth of expertise on staff, the Center can customize trainings that focus on any aspect of the Leave No Trace program. See below for a listing of custom training options or contact Ben Lawhon <ben@LNT.org> to discuss how the Center can meet your specific needs.

On-site Training:

- **Effective Communication/Authority of the Resource** – This 4-hour training focuses on how to effectively disseminate Leave No Trace information on the ground, face-to-face with visitors. It also provides in-depth training in the *Authority of the Resource Technique*, a proven method of changing visitor behavior through deemphasizing regulation in favor of education about the natural world around us. This technique is widely used by federal, state and local land managers as well as volunteer stewards around the world. **Fee:** \$850 + travel expenses (includes course materials and 2 instructors)
- **PEAK/Teen Programs** – Both the PEAK (Promoting Environmental Awareness in Kids) and Teen Programs are tremendously effective educational programs that teach young people how to enjoy the outdoors responsibly and how to be good stewards of the natural world. This training offers in-depth information and practical experience on how to effectively deliver either or both education programs as desired. **Fee:** Less than one day – billed at \$100 per hour per instructor plus travel expenses; one full day (8 hours) – billed at \$650 per day, per instructor + travel expenses
- **Awareness Workshops** – These formal Leave No Trace trainings range from half a day to a full 8 hours and can easily be tailored to meet specific resource or recreation needs. While the core of each Workshop is the 7 Principles of Leave No Trace, the information can be adapted to better resonate with the intended audience, situations and environments staff most commonly deal

with. **Fee:** Less than one day – billed at \$100 per hour per instructor plus travel expenses; one full day (8 hours) – billed at \$650 per day, per instructor + travel expenses

- **Leave No Trace Trainer Course** – Trainer Courses are designed for educators, guides, agency employees, and other outdoor professionals. Successful graduates of the Trainer Course gain the skills to teach Leave No Trace techniques and ethics to their clients, friends and family. Participants learn the concepts of Leave No Trace and prepare to teach Leave No Trace curriculum in a variety of settings: schools, camps, parks, wilderness and front country areas. Workshop topics include the underlying ethics and seven principles of Leave No Trace. Successful graduates are authorized to facilitate Leave No Trace Awareness Workshops. **Fee:** \$2200 (includes 2 instructors, course materials, food and group equipment for a maximum of 12 participants) + travel expenses
- **Custom Leave No Trace Master Educator Courses** – Contact the Center for information and policies regarding custom 5-day Leave No Trace Master Educator Courses offered by the Center.
- **Other staff training as necessary** – Depending on specific needs, Center staff can create locally tailored trainings to expertly address specific issues, recreational activities or environmental concerns. Contact the Center for details. **Fee:** Less than one day – billed at \$100 per hour per instructor plus travel expenses; one full day (8 hours) – billed at \$650 per day, per instructor + travel expenses

Program Development:

To create a locally tailored Leave No Trace Program in your area, The Center can provide some or all of the following services:

- Initial consultation to assess the management concerns of the respective area
- Assessment of current educational initiatives with respect to Leave No Trace practices
- Use of applicable language and graphics from existing Leave No Trace programs
- Development of language and graphics to address other local concerns
- Synchronization of all content for a coherent, integrated educational program
- Consultation on program implementation
- Assessment tools to help quantify the success of the program

Possible program development could include:

- Specific skills, e.g. campfires, food/trash storage, human waste disposal, dishwashing, campground etiquette, etc.
- General Leave No Trace program for recreational facilities and sites
- Messaging for campground kiosks, trailheads, boat ramps, put-ins, take-outs, climbing crags, printed materials, websites, etc.
- Leave No Trace language for the Seven Principles on signs and placards for interpretive trails
- Development of Leave No Trace educational 4x6 plastic reference tailored for particular user groups, cobranded with the Center
- Leave No Trace/Heritage educational information for cultural, historical or archeological sites

Fee: Fees for these services are \$150 per hour + travel expenses.

Additional Training Options:

Depending on your organization's goals, budget and time constraints, any combination of the above services can be grouped together to more fully accommodate your specific needs. Contact The Center for details.