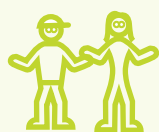


2018 Community Partner Survey Results

Every year, the Leave No Trace Center for Outdoor Ethics administers a survey to its community partners to collect data on how these businesses and organizations are utilizing Leave No Trace throughout their programming as well as allow partners to provide feedback about the program. Below are the results from the 2018 survey.

Primary focus of the organizations surveyed:



YOUTH



ENVIRONMENTAL
EDUCATION



COLLEGE/UNIVERSITY
OUTING

94.5% of community partners are actively building Leave No Trace into their programming

Top four ways Community Partners are building Leave No Trace into their programming:



LEAVE NO TRACE IS A PART
OF EVERYTHING WE DO

59%



PART OF STAFF
TRAINING

54%



PART OF YOUTH
PROGRAMS

46%



BUILT INTO PRE-TRIP
PLANNING INFORMATION

46%

“Being a part of a community that promotes Leave No Trace was the most highly valued benefit of the Community Partner program followed by supporting the mission of Leave No Trace and Publicly demonstrating our support for Leave No Trace.”