

YOU MAKE A DIFFERENCE!



Requests for programs from the Leave No Trace Center for Outdoor Ethics are at a record high. The sad reality is that we turn away over 90% of those requests because of limited resources. That's why your support is so essential today. Your continued generosity ensures that more Leave No. Trace programs are on the ground in your community now and in the future.

Thank you!

The Leave No Trace Center for Outdoor Ethics protects the outdoors by teaching people how to enjoy it responsibly.

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A STELLAR YEAR!

We are all in this together—
working to protect the outdoors
that collectively, we care so
much about.

When I talk with Leave No Trace members and advocates, I am repeatedly struck by your passion, not only for the environment, but also for what you describe as Leave No Trace's role in protecting it. I've heard you loud and clear. You want more Leave No Trace programs for kids in the classroom. You want the Center to invest in more science and research. You want more Leave No Trace close-to-home.

You will be excited to hear that with your support this year, the Center is:

- Working in thousands of classrooms across the country, developing tools for teachers to ensure that every child knows and practices Leave No Trace.
- Training Leave No Trace leaders, community-by-community.
- Laying the groundwork to ensure that there are more Traveling Trainers in your neck of the woods this year and beyond.
- Engaged in research that will ultimately build stronger Leave No Trace programs.

And your commitment and resources help carry this work. We hope this report begins to demonstrate how your support of Leave No Trace has made such an important difference.

On the following pages, learn about the critical programs and research you support, view the organization's complete audited financial picture, and see your name along with other donors and partners that help make it all possible.

Thanks for all that you do.

Dana Watts
LEAVE NO TRACE EXECUTIVE DIRECTOR

LEAVE NO TRACE BY THE NUMBERS

140,000,000

Number of Americans who made Outdoor Recreation a priority.



310,000

Number of people reached with Leave No Trace education sessions.

450

Education sessions conducted by the 3 Subaru/Leave No Trace Traveling Trainer Teams.

87

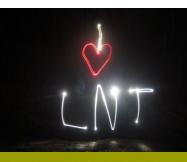
Number of local outdoor groups completing Leave No Trace events.



Volunteer hours impacting 60,000 people with Leave No Trace.

47

Number of volunteer State Advocates supporting Leave No Trace at the local level.



100,000

Number of acres preserved through Leave No Trace Hot Spots that also educated 200 volunteers and impacted 695,000 community members and visitors.



500

Businesses, nonprofits, land agencies and schools supporting Leave No Trace.

12,000,000

Number of Americans exposed to the Leave No Trace program.



PROFILES IN ACTIVISM

Making a Difference in South Louisiana

While growing up in New Orleans, member-activists Peggy Reily and Barrett Kennnedy developed a deep appreciation for the distinctive environmental and cultural heritage of South Louisiana. The activities of their youth-paddling pirogues in bayous and lakes, fishing and crabbing in coastal bays, dancing to Cajun music at a Saturday night fais do-do-led them to careers involving the ecology (Peggy) and traditional architecture (Barrett) of the region. In recent years, the accelerating pace of coastal erosion and the cataclysmic effects of hurricanes have spurred Peggy and Barrett to join in collaborative efforts dedicated to preserving and protecting the threatened coastal environment and South Louisiana way of life. These former Subaru/Leave No Trace Traveling Trainers are currently the Louisiana State Advocates. Together with the Atchafalaya National Heritage Area, Peggy and Barrett

are teaching Leave No Trace principles and cultivating the next generation of stewardship, interested in protecting the nation's largest freshwater swamp.



Peggy Reily and Barrett Kennnedy

Inspiring the Nation's Paddlers to Leave No Trace

Long-time Leave No Trace partner, the American Canoe Association has been focused on preserving and protecting paddling environments since 1880. With their commitment to make the world a better place for paddling, they started the Stream to Sea Initiative, focusing on environmental ethics and stewardship within the paddling community. Leave No Trace education plays an integral role. The initiative's Paddle Green Events clean up waterways while teaching community members about Leave No Trace skills and ethics.



American Canoe Association

Training Leave No Trace Stewards in the Northeast

Active partner Adirondack Mountain Club understands the importance of Leave No Trace. Ryan Doyle, the Adirondack Mountain Club's Outdoor Leadership Coordinator is a Leave No Trace champion. He believes Leave No Trace is important because enjoying the outdoors responsibly is imperative to ensuring the integrity of and the experiences in our natural world. Throughout the year, The Adirondack Mountain Club holds events for its constituents with a Leave No Trace focus. In 2010, the organization was sanctioned to be a provider of Leave No Trace's highest level of training, the Master Educator Course.



Adirondack Mountain Club

Advocating for the Girls in the Outdoors in California

An avid backpacker and seeker of the wild, Leave No Trace member/activist Cynthia Fehler's heart has always been in the outdoors. As a five-year-old, she remembers seeing a cigarette butt on the ground and realized that she had to do something to protect the wilderness she held so dear. Cynthia is spreading her passion for protecting the environment by working with the Girl Scouts. Not only is she on a quest to teach young girls the importance of Leave No Trace principles, but she has also recently created the First Annual Leave No Trace Awareness Day in her community.



Cynthia Fehler

2012 FINANCIAL SUMMARY

Fiscal Year Ending December 31, 2012

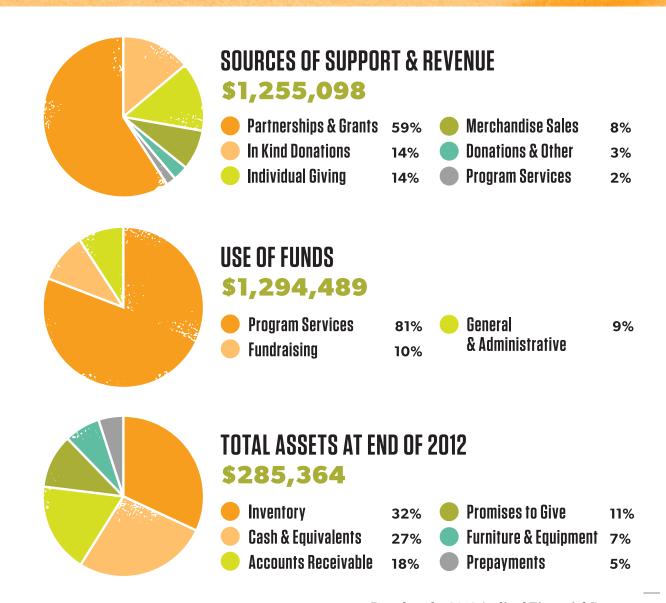


The Leave No Trace Center For Outdoor Ethics celebrates another strong financial year. Drawing from our

previous strategic financial planning work, the Center recognizes that continuing to build upon our strong financial foundation, will pave the way for future success with programmatic goals and ambitions. Indeed, in the past year we were able to make significant headway towards our goal of building a strong financial foundation.

The accompanying summary of financial information is derived from the Leave No Trace Center For Outdoor Ethic's audited financial statements. The complete audited financial statements and annual tax return are available for download on our website.

Kurt Achtenhagen
DIRFCTOR OF FINANCE AND OPERATIONS



Based on the 2012 Audited Financial Statements.

2012 MEMBERS & FOUNDATIONS

Thank you to the thousands of members who drive Leave No Trace programs and initiatives. Please enjoy this list of Leave No Trace's top individual members and foundations from 2012.

Explorers (\$1,000+)

Alycia Cavadi

Richard & Rebecca Crosson

Sean Forrester

Trent & Stephanie Hein

William Lardie

Barrett Kennedy & Peggy Reilv

Jim K. Lewis

Jason Madlung

Jeff Neitzel

Oswald Family Foundation

Pugh Family Foundation

Daniel Segersin

Ange' Workman

Trail Finders (\$500+)

Karen Allen

Christian T. Cannon

Mark Stein & Carol Baker

Susie Cabell

Ryan Callaghan

Bill & Martha Cyphers

Jeffery Davis

Jay M. Dement

Fletcher Bay Foundation

Mark Gasta

Norma Hansen

Laura Loomis

Rozena McCabe

Enrique Washington

Bridget Winsor

Carolyn Workman

Trackers (\$250+)

Stephen Abraham

Ted Beblowski

Gary Bloomer

Marcy Brown

Skip Clemmons

Robert Doyle

Tom Glover

Daniel Grillo

Scot Hawthorne

Mike Hinckley

WIINC IIIIICKICY

Mark Hopwood

Brad Kauffman &

Joan Adler

Robert Knudson

Rhonda Mickelson

John R. Miller

David Oleary

_

Teodoro Perez

Nathan Pund

Thomas Roberts

Michael Schmitt

Judie & Lucas Snipes

Rob Stephens

David Trump

Shawn Turner

Sue Ann Wright

Wanderers (\$171.60+)

Scott Anderson

Douglas Angevine

David Bates

Jack Beckman

Peter Bergeland

Jeffrey Carter

ochrey Carte

Beth Connelly

Dorothy R. Donnelley Charitable Lead Trust -

Steachan Fund

Deanna Hagle

John Hamilton

oomii mammic

John Hill

Dara Johnson

Chris Meldrum

Jim Murray

David Neace

Peter Newman

Patrick Phalen

Mark Randall

Donald Rastede

Jeff Rowe

Cathy Scheder

Matthew Scoggins

Priscilla Seimer

Kim Taylor

Dana Watts

Garrett Wener

Liz Williams

Advocates (\$100+)

Kurt Achtenhagen

Michael Adams

Susy & Mike Alkaitis

Douglas Anderson

Alpine Ascents

Kory Balls

Darrell Bartels

John Baxter

Mindy Bazlen

Travis Beals

Thomas Becker

Paul Beebe

William Behrendt

Robert Bender

William Benton

Ryan Bertram

Lauren Blyth

Jeffrey Bond

. . .

Lisa Bond

Don Brasher

Mike Braun

Buffalo River Foundation Jim Erwin Nicholas Julga Chris Miller Kathy Rowe Robert Kalt Rhonda Rubenzer Wavne Burns Hal Evans Lvle Mills Kyle Byerly Kayleen Evans Kedric Karkosh Susan Minor Steve Rubeo Donald Callihan James Ferenz Sean Keaveney Mark Miranda Caroline Rudolph Enrique Calzada Karen Fernsten Barry Stuart Keller Donald Miskill David Ryder Michael Fogarty Thomas Kelley Mark Moody Joan Samsel Greg Carpenter Nathan Carr Robert Folzenlogen Frank Kellv William Munis Joseph Samson Brandie Carson Paul Nakao Steven Fraim Dale & Edie Kennedy Laz Sandor Mike Cavaness Samuel Francis Kelly Kennedy Jacques Naviaux Paul Schimke Dave Chadsey Ross Frank Rich Schueneman Scott Kenny William Nay Elisa Chandler Lee Fried Jeffery Knutson Cynthia Nemcik Tony Schwaller Paula Church Michael Garcia Paul Kolarczyk Austin Nestlerode Lisa Scott Michael E. Clark Joe Gerber Carolyn Kruger Tom Nicholson Sandra Senft Robin Close John Gonering Robert Laing Charles Nusbaum Cliti Shafer **Thomas Cole** Karen O'Brien James Grant Virginia Lamaster Jim Shannon **Ed Conover Bob Greear** Joshua Lancaster Michael Obrien Gary Shepard Jeff Cox Barbara Hamilton Harriett Lane Fred Pagan Nicole Shirk Don Cullum Gregory Hamilton Jeremy Larva Jeffrey Parcells Richard Shivar Ellen Dahill Govan Norman Petersen Michael Hamlin Sean Simpkins Robert Lavson Richard Daillak David Hawkins Peter Leaf David Pfeifer David & Nancy Smith John Daines Scott Pierce James Smith Margaret Herlihy Jim Lear George Danis **Edward Hess** Wee Lee Robert Pinkston III Forrest Spangler Suanne Davendonis Michael Higgins Henry Legarre **Charles Pint** Shawn & Barbara Spencer Bryon L. Dejarnette Daniel Hildreth Robert Leggett Gregory Plumb William Spies Jack Delf Eric Hiser Gary Lehr **Brian Prather** Robert Springman The Dente Family David Hoeker Lvdia Leos Douglas Prosser Debbie Stewart Michael Holmes Michael And Gabrielle John Love **Jay Stires** Ed Depaepe Quintin Richard Dodge Tracy Hoover Larry Lowe Miles Stocker Sol Raso Barbara Straka John Lucas Harry Dodge Charles Hoppa Cathy Reas Foster David Dowd William Houk Mark Lunden Daniel Swan David Reneau Martin Dria Jane Howard Douglas Macfarland Barbara Swanson Kapper Richmond John Driscoll Bob Hume Tom Tanner Bob & Cindy Maddex Jacques Rieux Kathy Egan Elizabeth Iltis Daniel Marks George Taylor **Brian Roberts** Scott Elkins Soultrex Inc. Travis Mccormick Eric Theriault Steve Robertson Michael Elliott Richard Jindrich Daniel Mccov Logan Thorp Andrea Robev Steve Johnson Smoke Elser Patrick Mcneill Leslie Thurman Paige Rogowski Jack Eno Chuck Jordal Erika Meyers Margaret Tyler Test Ronzoni

9

Thomas R. Unnasch

Marty Van Wagoner

Bill Van Horn

James Virgin

Marilyn Walther

Reed Waite

Waterbury Philanthropic Trust

Brian Wautlet

Scott Weber

Marsh Weber

Jan Welch

Rose Anne Weissel

James Weleber

James Wheeler

Rufus Woody III

Greg Wright

Donna Wujek

Daniel Zumpfe

Amanda Wolf-Johnston

2012 PARTNERS

Not only do partners provide critical support to the Leave No Trace Center for Outdoor Ethics, but also advocacy and outreach through their constituents and broad networks. Please enjoy this list of partners that supported Leave No Trace's work in 2012.

Patron Partners

AppliedTrust Cascade Designs

KEEN Footwear

L.L. Bean

Patton Boggs LLP

REI

Smartwool

Subaru of America

The Coleman Company

The North Face

Corporate Partners

Aspen Meadow Veterinary Specialists

Avid4 Adventure

Backroads

Big Agnes

Black Diamond Equipment

Burning Man

Campfire in a Can

Cheley Colorado Camps

Cleanwaste

Clif Bar

Enertia Trail Foods

Grand Teton Lodge

Company

Grand Trunk

GSI Outdoors

Hennessy Hammock

Hi-Cone

Hilleberg The Tentmaker

Honey Stinger

Industrial Revolution

JanSport

Johnson Outdoors

Leisure Systems

Leki USA

Marmot Mountain LLC

Marshmallow Fun

Company

Mountain Hardwear

Napier Enterprises

National Geographic

Maps

OG

Osprey Packs

Outdoor Research

Paddling.net

Planet Bluegrass

Purse Seine Holdings

Restop

Sea to Summit

The Clymb

The Globe Pequot Press /

Falcon Guides

Topnotch Resorts & Spa

Trailspace.com

Transrockies U.S.

Two Knobby Tires

UZEN Corp

Educational Partners

Adventure Sports

Adirondack Community College—

Alaska Pacific University

Alaska Pacific University

Arizona Climbing and Adventure School

ASMSU Outdoor

Recreation

Breckenridge Outdoor Education Center

BYU - Idaho

Camp Broadstone

Campus Recreation-

CSUSM

Colby College

Colorado State University—Pueblo

Deer Lake Wilderness

School

Gateway Academy, LLC

Georgia Southern

University

Hampshire College

Initiative Outdoor

International Wilderness Leadership School

Jolt Adventure Camp

Lasting Adventures, Inc.

Maine Bureau of Parks

and Lands

Miami University Outdoor Pursuit Center

Mount Washington

Observatory

Northern Arizona University Outdoors

Northern Colorado Backcountry Horsemen

Ole Miss Outdoors

Outward Bound

Adventures

Outward Bound USA

Penn State Univ-PA

San Juan College—OLER

Santiam Crossing School

SCSU Outdoor Endeavors

Sentinel Outdoor

Institute
Shining Mountain

Waldorf School

Southern Adventures

Texas A & M Commerce Climbing and Outdoor Adventure Program

The Peak School

UC San Diego — Outback Adventures

University of Arkansas Outdoor Connection

University of WY, Outdoor

Adventure Program

Washington State
University Outdoor Rec.

Wee Lee

Center

Western State Colorado University Rec & Outdoor

Education

Westfield State University

Guide Services & Outfitter Partners

Aavameri Open-Air Adventures

Adventure Consultants Ltd.

Adventure International, LLC

Adventure Lovers

Alaska Island Community Services— Alaska Crossings

Alaska Mountaineering School

Alaskan Ventures

All-Star Grand Canyon Tours, Inc.

Alpine Ascents

Alsek River Lodge

Arctic Adventures

Arctic Wild

ArdPark Cabins, LLC

Arizona Outback Adventures

Aventuras Patagonicas

Balanced Edge

Black Mountain Montenegro

Blue Moon Ascents

Bold Earth Teen Adventures

Boots N Paddles

Bridge Walk

Buffalo River Foundation

Canoe Experience Sweden

Certified Guides Cooperative

Clear Water Outdoor LLC

Colorado River Discovery

Cooperativa de Turismo y

Servicios Secret Patagonia

Dittmar Adventures

Echo River Trips

Eden Guides

Escape Adventures, Inc.

FOS Open Scouting

Four Season Outfitter & Guides

Golden Circle Guides

Hudson River Recreation

Kaiyote Tours

Kayak Adventures Worldwide

Kings River Outfitters

Klein Photo, Ltd.

Last Frontiers Trekking

MOLN Ltd. - Adventure Travel. Scandinavia

Mountain Madness

Naples Kayak Company

New England Discovery

North Coast Adventure Centers

Outdoors Unlimited

Patagonia Ancestral

Routes

Quapaw Canoe Company

Rare Earth Adventures LLC

Rockbrook Summer Camp

Rockbrook Summer Camp for Girls

Rogue Wilderness Adventures

Signal Mountain Lodge, LLC

Silver Spur Tours, LLC

Snowbird Wilderness

Outfitters

Sol Fitness Adventures

Sports Basement

Summits Africa

The Element Outdoor Outfitters

Trail Adventours Philippines

Trekili Eco Expeditions

Utah Canyon Adventures

Walk Patagonia

Wild Rivers Expeditions

Wilderness Adventures

Wilderness Scotland Ltd

Winding Waters River Expeditions

Zion Mountain School

Nonprofit Partners

3RF Sciences

Alabama Hiking Society

AMC NY-NoJ Chapter Youth Program Committee

American Hiking Society

Arkansas Climbers Coalition

Backcountry Horsemen of California Mid Valley Unit

Backcountry Horsemen of Washington

Bayou Preservation Association

Berkshire Natural Resources Council

Birmingham Zoo, Inc.

Bluff Lake Nature Center

Boy Scout Troop 47, Littleton, CO

Centre Region Parks and Recreation

Chico Hiking Association

City of North Little (Parks and Recreation)

Discovery U

Ecology Project International

Expedition P.L.A.N.E.T.

Florida Division of Recreation and Parks

Florida Trail Association

Fresh Air Family

Friends of Enchanted Bock SNA

Friends of the Rappahannock

Front Range Backcountry Horseman

Green Mountain Club

High Meadows

Higher Ground USA

Horn Creek Conference Grounds

Ice Age Trail Alliance

IGLUCH

Kalamazoo Nature Center

Kennesaw Mountain Trail

Last Frontier Council, BSA

Lawhorn Scouting Base

Life Adventure Center of the Bluegrass

Little Miami. Inc.

Longs Peak Council, Boy Scouts of America

Maine Island Trail

Mount Nittany Conservancy

Nevada Outdoor School

New Mexico BCH Middle Rio Grande Chapter

New York/New Jersey Trail Conference

North Carolina Outward Bound School North Country Trail Assoc.

Order of the Arrow Miwok Lodge #439 BSA

Outaouais Environmental Campus

Outdoor Industry Association

Paddle4Tomorrow

Patriots' Path Council, Boy Scouts of America

Potawatomi Area Council

Potomac Appalachian Trail Club/NPS

Quapaw Area Council

Ramah Outdoor Adventure

Redwood Empire Council

Sacramento Valley Hiking Conference

SAGA

Sustainable Learning

Tao Mountain

The Forest Conservancy

The Mountaineers

The Outdoor Education Group

Theatre-Hikes

Therapeutic Adventures, Inc.

Washington Trails Association

Wilderness Foundation

Williamson County
Conservation Foundation

Women Outdoors, Inc. YMCA Camp Collins Parks, Municipalities & Agency Partners

Boone County Conservation District

Charleston County Park & Recreation Commission

City of Fayetteville

City of Fort Collins Natural Areas Program

City of Garland Texas, Parks Recreation and Cultural Arts

City of Little Rock, AR

City of Phoenix Parks and Recreation Department

Des Peres Parks and Recreation

Detroit Lake State Park

Jefferson County Open Space

Lower Colorado River Authority—Natural Science Centers

Nebraska Game & Parks Commission

Niobrara Council

North Dakota Parks and Recreation Department

O Parks Wildlife and Recreation

Vigo County Parks and Recreation

Washtenaw County Parks and Recreation

Small Business Partners

Adios Adventure Travel

Adventure 16

Angora Lakes Resort

BEAR Events

Blue Moon Ventures

Bluhaven Piers

CampBound.com

Campmor

Campoalto Operaciones

CAPE Lapland & Hetta Huskies

Huskies

Catamount Lodge & Forest LLC

Chimani, LLC

Cottonwood Cove Resort & Marina

Crossroads School for the Arts and Sciences

Dells Timberland

Fantastico Sur— Refugios de Montana

Fuel For Adventure

Graphic FX

Great Lakes Cultural Camps

Hiking Along, LLC

Hiking with Impunity LLC

J&HLanmark

Jack Delf

KAMMOK International LLC.

KOA - Estes Park

KOA - Flagstaff Arizona

Koa - Oscoda Campground

Lake Oroville Marina

Moerthansleephingbags.com

Nanjing Jun Feng Outdoor Pproducts Co., Ltd.

NIGSA

Outfitters Supply Inc.

Pack Out Equipment

Pack Rat Outdoor Center

Puzzle Creek Outdoor Company

QuarterWind

Redkite Training

Solutions

Remoto

 ${\bf Sierra\,Trading\,Post}$

Skiheart.com

slatgrills.com

Sol Peak Products, LLC

Soul Trex, Inc.

Summit Chile

Sustainable Living Group, Inc.

 $Tahoe\,Mountain\,Sports$

Tradition Creek

View Asia Adventures

Viventura South American Tours

Wolf Mountaineering

 ${\bf Zero\ One\ Vintners}$

ZeroHero, Inc.



OUR STORY

The Leave No Trace concept was born in the 1960s with the U.S.
Forest Service when recreation visits to wilderness areas were flourishing. With the need to serve a greater audience a national organization was formed in 1994, the Leave No Trace Center for Outdoor Ethics.

What has the Leave No Trace Center accomplished? A lot!

» Leave No Trace Builds Key Partnerships

Since 1994, the U.S. Forest Service, National Park Service, Bureau of Land Management and U.S. Fish and Wildlife Service have been active participants in the Leave No Trace program. In recent years, the nation's entire State Park System and the U.S Army Corps of Engineers have joined. Leave No Trace also enjoys partnerships with 500 corporations, businesses, nonprofits and municipalities and dozens of international groups.

» Leave No Trace Develops Training & Education Programs

Hundreds of thousands of people go through Leave No Trace training and education programs every year. In 2010, introductory online training was first introduced, expanding the organization's ability to train children and adults.



» Leave No Trace Generates Youth Initiatives

In 2003, the Center developed PEAK (Promoting Environmental Awareness in Kids), a program that has provided education for hundreds of thousands of American youth. PEAK was translated into Spanish in 2007. Unique Leave No Trace programs for teens were established in 2006 and new curricula for K-8th grade teachers was introduced in 2013.

» Leave No Trace Makes Grants

Since 2000, the Center has made grants to organizations and educators to develop Leave No Trace programs in their communities. We introduced Connect Grants in 2008 to reach culturally diverse populations and the Community Stewardship Initiative in 2013 to support outdoor and environmental nonprofits with Leave No Trace programs.

» Leave No Trace Partners with Scientific Community

Using research and science to build sound, pragmatic approaches to resource protection has been a cornerstone of the Leave No Trace program for 20 years. In 2013 the Center is applying our latest research on state park visitation to strengthen current programs and training.

» Leave No Trace Puts Education into Motion

Our innovative program put its first team of traveling educators on the road in 1999. Now in its 15th year, the program reaches millions of people in every state and grows each year.

» Leave No Trace Celebrates the Outdoors

The Center inspires positive, hopeful action to protect the outdoors. Leave No Trace's goal of building an army of active Leave No Trace volunteer educators across the country, results in reaching millions of people with Leave No Trace in 2013. These outdoor stewards celebrate the outdoors with the Leave No Trace Center through a collective effort to protect it.



