

partnership benefits

	Patron Corporate	Corporate	Small Businesses	Media	Nonprofits	Educational Institutions	Guide Services & Outfitters	Parks, Municipalities & Agencies
Use of Leave No Trace logo for marketing, communications, and education	✔	✔	✔	✔	✔	✔	✔	✔
Use of seven principles and other supporting text	✔	✔	✔	✔	✔	✔	✔	✔
Access to exclusive partnership resource page with logo and educational / promotional items	✔	✔	✔	✔	✔	✔	✔	✔
Customized toolkit, including educational material and partner placard	✔	✔	✔	✔	✔	✔	✔	✔
Opportunities for co-branded programs	✔							
Use of Leave No Trace logo on product packaging	✔	✔						
Listing in the <i>Tracker</i> & other publications	✔	✔						
Website link	✔	✔	✔	✔	✔	✔	✔	✔
10% discount on educational materials	✔	✔	✔	✔	✔	✔	✔	✔
Participation in special projects	✔	✔		✔				
On site visits & training opportunities from travelling trainers as available (not available in Alaska or Hawaii)	✔	✔		✔	✔	✔	✔	✔
Seasonal Leave No Trace content for your website upon request	✔	✔		✔	✔	✔	✔	✔
Listing with the annual report	✔	✔						
Satisfaction that your company or organization is doing its part to spread Leave No Trace	✔	✔	✔	✔	✔	✔	✔	✔



leave no trace
CENTER FOR OUTDOOR ETHICS

TO LEARN MORE, CONTACT :

Catherine Smith {non-corporate}
Sara Close {corporate/small biz/media}

