

THE BIG EIGHT



1.

Backyard Sessions: Work with key Leave No Trace volunteers to conduct 65 Service/Learning Projects across the country. The outcome is 4,200 volunteers educated about Leave No Trace. Through their involvement in the Backyard Sessions, our volunteers will educate another 34,000 people

2.

Research for Frontcountry Settings: The Center is working in conjunction with Wyoming State Parks and Colorado State University to conduct state park-focused research in three parks in Wyoming. The intent of this research is to gain a better understanding of visitor beliefs, values and attitudes towards Leave No Trace in state park environments.

3.

Grants for Leave No Trace: The Center will award 12 Master Educator Course scholarships, identifying the most influential individuals wishing to acquire this training where cost is the primary barrier. Packing-with-PEAK grants will be awarded to youth serving organizations, and we hope that Connect and Tools-for-Teaching grants are reintroduced pending new funding.

To Get Involved: Support a scholarship or grant program for as little as \$500.



Training adult leaders and volunteers has resulted in important Leave No Trace work in communities across the country.



San Gabriel Hot Spot trained volunteers to address the high impact and crowding there.



Leave No Trace Center volunteers work in the woods in Washington.

4.

Traveling Trainers Programs:

Three teams will provide site-specific training and outreach in 48 states. The Teams will participate in 400 event days and will raise awareness about the Center by reaching over 250,000 people through direct event outreach. Using the successful train-the-trainer model, 3 million people will be impacted through the work of the Traveling Trainers this year.



The Traveling Trainers visit public and private schools to teach Leave No Trace concepts to kids.

5.

Hot Spots: Select two Hot Spots for 2012 and undertake robust efforts to improve resource conditions. First Hot Spot for 2012 – Fourmile Canyon near Buena Vista, CO. the Second Hot Spot is yet to be identified. Hot Spots Program goal is to bring solution-based Leave No Trace programs to areas across the country that are suffering from recreational impacts.



2011 Hot Spot, Mount Rainier's popular Paradise Area sees high visitation, particularly in the summer.

6.

Training: Master Educator Course Providers will run 35 courses and train 650 of people as Master Educators, aiming for a 10% increase in Master Educators and Trainers trained from 2011.

7.

State Advocates: State Advocates will organize training and volunteerism in their respective states and also organize 10 Service/Learning projects this year.

8.

Developed New Curriculum: The Center will develop new educational curriculum such as a front-country video and skills booklet, urban principles, trail crew curriculum, a new Leave No Trace in the outdoors addition, nature photography ethics and more